

## Cottage Grove PTO Scrip Program FAQ's



#### What is Scrip?

Scrip is just another term for gift cards. Scrip fundraising is an easy, no-selling program that allows families to raise money for our school by using scrip cards, to pay for everyday purchases.

You purchase scrip cards for retailers or restaurants you already go to and put your regular shopping dollars to work for our school. It is fundraising that doesn't cost you a dime!





MARKETS.

#### How does Scrip work?

Families raise funds while they shop by using scrip cards instead of cash, checks or credit cards at their favorite retailers. With a huge variety of brands to choose from, scrip makes an easy addition to any shopping routine.

Because Scrip gift cards are purchased with cash up front, retailers offer discounts on the cards. Most discounts are between 4-10%. The discount is the PTO's profit – the profit is from the retailer, so you spend the full face value of the card.



What happens to the profits? The PTO uses the money to help fund projects at Taylor Prairie & Cottage Grove Schools. In 2012-13, we are trying to raise \$30,000 for new Playground Equipment!

#### What is the Scrip Challenge?

The PTO is trying to raise \$30,000 for Playground

Equipment for both schools. If every student submits an order for \$100 worth of scrip cards each month for nine months, we will reach our goal!



Think of your normal monthly spending and see if you can find \$100 a month to spend on scrip – the easiest options are groceries, gas, your Kohl's charge card bill or your favorite retailer or restaurant. The more you spend, the faster the PTO can reach its goal for our students!



### How do I order Scrip Cards?

It's easy! Simply fill out a scrip order form and send it in with your child. Include a check payable to the "CG PTO."

You can pick up your cards in either school office or have them sent home with your child in his / her backpack. Many cards are kept in stock, so most orders can be filled in 2-3 days. Some orders may take a week.

#### More Questions?

Contact Carol Doll at <u>caroldoll@charter.net</u> Dawn Seifert at <u>seifertdawn@gmail.com</u> or Jill Hackel at <u>mjhackel@frontier.com</u>

# Scrip Cards are easy to use and a great fundraiser for the PTO!

Put your shopping dollars to work and try our Scrip Program today!

Thank you!