

# MG Silver Scroll 2020 Ads-For-Grads Order Form

**(This form needs to be submitted with any Ad purchase.)**

STUDENT NAME \_\_\_\_\_ PARENT NAMES(S) \_\_\_\_\_ DAYTIME PHONE \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

|                                     |       |
|-------------------------------------|-------|
| <i>Senior<br/>Congratulatory Ad</i> |       |
| 1/8.....                            | \$45  |
| 1/4.....                            | \$75  |
| 1/2 .....                           | \$140 |
| Full Page .....                     | \$265 |
| <b>*All Ads are in COLOR</b>        |       |

### *One-Eighth Page*

The one-eighth page is the typical ad. It is good to limit the word count to 20-30 words and the picture count to 1-2.



Good Luck

### *One-Fourth Page*



At \$75 this ad is an upgrade from the one-eighth page. However, please try to limit the word count to 30-40 words and **include at least 3-4** pictures. The more words and pictures, the more crowded the ad gets. Please try to even out the size of the pictures so that they will fit within the ad.



### **Payment Information**

The total of my order is \$ \_\_\_\_\_  
Please send this completed form with your payment to:

MG Yearbook  
Ms. Jennifer Dames  
Monona Grove HS  
4400 Monona Dr.  
Monona, WI 53716

If you have any questions,  
contact the Silver Scroll at:  
(608) 316-1858 or  
[mg.yearbook@mgschools.net](mailto:mg.yearbook@mgschools.net)

*Deadline  
September 27, 2019*

**Directions:** Please print your text below. Sketch the placement of your text and picture(s) in the ad boxes below. If you choose a half or full-page ad, sketch the placement of text and picture(s) on a blank sheet of paper and attach it to this sheet. Don't forget to include your pictures(s) when returning this form. Please print your name on the back of the picture(s) with a **felt tip pen, ballpoint pushes through the picture.** **Please do not give us your only copy of a picture.** We cannot be held responsible for any damage or loss that could occur. Do not give us paper copies of pictures. They do not scan well. Please look in last year's yearbook to see how pictures can be arranged in the ads. It is difficult when we get 3 horizontal pictures and 1 vertical picture for a 1/4 page ad.

**Notes to those designing their own ad and sending in the digital file:** WE ARE NOT RESPONSIBLE FOR HOW YOUR PREDONE AD PRINTS! We will do our best to make sure that the ad prints properly and notify you if we don't think it will, but we can't be held responsible for fuzzy text or pictures. The digital copy must be in pdf or jpeg format. We cannot work with Word or other software documents. Also, it must be the exact dimensions of the size ad you are placing. We put their name at the top of the ad so please **do not put your student's name at the top of your ad.** Our dimensions below are from the bottom of the student's name. **Please look in last year's yearbook to see how ads are designed. Also, proofread your ad carefully!! We always find errors that need to be corrected. If you put a quote, please reference the author. Lyrics can't be longer than 3 lines AND must be cited.**

---

Text (please print)

---



---



---

|                                    |       |
|------------------------------------|-------|
| <i>Circle the size</i>             |       |
| 1/8 - (2 1/8" x 3 13/16").....     | \$45  |
| 1/4 - (4 5/8" x 3 13/16").....     | \$75  |
| 1/2 - (4 5/8" x 7 7/8" .....       | \$140 |
| Full Page - (9 5/8" x 7 7/8")..... | \$265 |

***One-Fourth Page***



***One-Eighth Page***

